

NEWS RELEASE

GINSMS RECOGNIZED AS A 2016 TSX VENTURE 50[™] COMPANY

Calgary, Alberta, February 17, 2016 – GINSMS Inc. (TSXV: GOK) announces that it has achieved ranking on the 2016 TSX Venture 50^{TM} list.

The TSX Venture 50TM are the top 10 companies listed on the TSX Venture Exchange, in each of five major industry sectors – mining, oil & gas, clean technology & life sciences, diversified industries and technology – based on a ranking formula with equal weighting given to return on investment, market cap growth, trading volume and analyst coverage. All data was as of December 31, 2015.

"We are delighted to be recognized as a 2016 TSX Venture 50TM company and to be ranked #7 in the technology sector. It is a testament that the company's vision and execution ability are producing results. I would like to take this opportunity to thank our shareholders, customers, partners for their support and the entire GINSMS team for its focus and hard work," says Joel Chin, CEO of GINSMS Inc.

About GINSMS

GINSMS is a mobile technology and services company focusing on 2 areas namely its A2P Messaging Service and its Software Products and Services. GINSMS operates a cloud-based A2P messaging service that allows the termination of SMS to mobile subscribers of more than 200 mobile operators globally. GINSMS also develops and distribute innovative software products and services for mobile operators and enterprises and have successfully deployed more than 100 solutions worldwide. GINSMS has offices in China, Singapore, Hong Kong, Malaysia and Indonesia.

For further information, please contact:

GINSMS Inc. Joel Chin, CEO Tel: +65-6441-1029

Email: investor.relations@ginsms.com

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